

**THE
PRESS
AWARDS**

**ENTRY KIT
2024**



WELCOME

The Press Awards brings our industry together to champion the importance of journalism to society and celebrate truly outstanding talent. Entering the Press Awards is your opportunity to shout to the industry just how great your work, organisation or team are.

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KEY DATES

Standard deadline: **2 November 2023**

Extended deadline: **16 November 2023**

Shortlist announcement: **10 January 2024**

Awards ceremony: **18 April 2024**

PRICING

Standard entry fee: **£160.00**

Late entry fee: **£210.00**

CATEGORIES

INDIVIDUAL AWARDS

Young Journalist of the Year
Business and Finance Journalist of the Year
Political Journalist of the Year
Foreign Reporter of the Year
Showbiz Reporter of the Year
Science And Technology Journalist of the Year
Health Journalist of the Year
Environment Journalist of the Year
Travel Journalist of the Year
Data Journalist of the Year
The Hugh Mcilvanney Award for Sports Journalist of the Year
Specialist Journalist of the Year
Broadsheet Interviewer of the Year
Tabloid Interviewer of the Year
Broadsheet Columnist of the Year
Tabloid Columnist of the Year
Critic of the Year
Broadsheet Feature Writer of the Year
Tabloid Feature Writer of the Year
News Reporter of the Year
Photographer of the Year
Sports Photographer of the Year
Cartoonist of the Year

TEAM AWARDS

Investigation of the Year
Scoop of the Year
News Website of the Year
News Podcast of the Year
News App of the Year
Supplement of the Year
Broadsheet Front Page of the Year
Tabloid Front Page of the Year
Campaign of the Year
Excellence in Diversity Award

ORGANISATIONS AWARD

Daily Newspaper of the Year
Sunday Newspaper of the Year

HOW TO ENTER

The awards are designed to celebrate journalistic excellence in all its forms. The judges will therefore be looking for originality of ideas, flair and accuracy in writing (or other forms of presentation) and evidence that your work has connected with and engaged your audience and is particularly appropriate for that audience. This could mean a tangible response from readers or other affected communities, or evidence that your work has led to positive change or deepened understanding of an important topic.

Organisations and individuals may submit entries on behalf of themselves or others and may enter any number of categories.

Please fill out the brief entry form appropriate to each award you are entering. This is where you should also attach any samples of work required according to the criteria, as well as a citation of up to 500 words. The citation is mandatory and should include: information about you/nominee, the entry and its effectiveness, any relevant data and testimonials from colleagues, managers, readers and other relevant parties. The citation should be in third person.

ELIGIBILITY

All work submitted for the awards must have been published in English between 1 November 2022 to 31 October 2023, by a news media organisation which is either headquartered in or extensively published in the United Kingdom. The final decision over the eligibility of entrants lies with the judges and the News Media Association. For enquiries about eligibility, please contact jessica.felix@haymarket.com. All decisions of the judges and the News Media Association regarding the awards are final.

All information included in entries, including citations, will be considered appropriate for potential inclusion on the awards website and for use on the awards evening. If any information you provide needs to remain private, please indicate this in your entry.

IMAGES

As part of your entry you must upload two images as JPEG files. Your image must be COLOUR JPEG FILES, 300 DPI RESOLUTION AND NO LESS THAN 200mmx200mm, to allow for landscape, portrait for square images. Should your entry reach the shortlist stage, these images may be used for publication and will be used on-screen during the awards night presentation. For individual or team categories, one image must be of the person or team. We recommend a professional photographer for best results. The other image must be of the work submitted.

SUPPORTING MATERIAL

Support materials could include case studies, videos, websites and even data reports etc. and should be provided in digital format ONLY, and limited to maximum file size 50MB. JPEG, PDF, URL and MP3 accepted.

If you using WeTransfer to submit files, please ensure the links are valid until the end of Judging (January 2024). Please note that if these links are not valid judges will not be able to access your material

SUPPORTING VIDEO

If you have video footage or a case study you would like to include in your submission, please host the content on Vimeo or YouTube and include the link within a Word Document you upload as support material.

CATEGORY CRITERIA

INDIVIDUAL AWARDS

Young Journalist of the Year

Open to journalists aged 26 or under on 31 December 2022. Entries can include work from any journalistic discipline. The award is supported by the Cecil King Memorial Foundation and the winner will receive a £5,000 bursary to be used for travel to research an agreed article or series of articles for their title.

Business and Finance Journalist of the Year

Open to reporters, interviewers and commentators who write about economics, finance, business or personal finance. Judges will look for the ability to break news, predict trends, analyse topics or explain issues to a general audience.

Political Journalist of the Year

Open to either reporters or commentators on political matters in the UK or globally. Judges will look for the ability to break news, predict trends, analyse topics or explain issues to a general audience.

Foreign Reporter of the Year

For journalists working in a foreign country or countries, on behalf of a UK news organisation. Judges will look for clarity of reporting, ability to break news and evidence of the ability to make contacts in foreign markets.

Showbiz Reporter of the Year

Open to journalists, interviewers and commentators who write about show business. Judges will be looking for the best scoops and most informed writing in show business which includes the worlds of stage, screen, TV and the music industry.

Science and Technology Journalist of the Year

For journalists specialising in science and/or technology. Judges will look for the ability to explain complex concepts with authority and clarity, the ability to break news and consistently high standards of originality and creativity.

Health Journalist of the Year

For journalists specialising in health-related topics. Judges will look for the ability to explain complex concepts with authority and clarity, the ability to break news and consistently high standards of originality and creativity.

Environment Journalist of the Year

For journalists specialising in environmental topics. Judges will look for the ability to explain complex concepts with authority and clarity, the ability to break news and consistently high standards of originality and creativity.

Travel Journalist of the Year

Open to journalists covering travel across all forms, including news and analysis, features or reviews. Judges will look for originality, a deep understanding of the topic and consistently high standards of writing.

Data Journalist of the Year

For journalists who are making use of the wealth of data and information that is now available to newsrooms. It could be using their skills to mine data bases for that nugget of information that cracks a story wide open, or fantastic use of FOI, or tracking down and interpreting facts for readers in a way that uncovers an unexpected insight into an important story.

The Hugh McIlvanney Award for Sports Journalist of the Year

For news writers, match reporters, feature writers, interviewers and columnists. Entries may be from a variety of sports or a single sport. Judges will look for consistently high quality writing, agenda-setting reporting and originality in presentation.

Specialist Journalist of the Year

Open to journalists who specialise in a topic not covered by any other category, such as: education, arts, food, gardening, motoring, defence, showbiz or fashion. Judges will be looking for a mastery of the topic, originality and flair in writing and a track record of tackling important topics.

INDIVIDUAL AWARDS (CONT.)

Interviewer of the Year (Broadsheet and Tabloid)

For interviewers across all topics, styles and channels. The key attributes judges will consider are the ability to get under the skin of the interviewee, turn an interview into an engaging and enjoyable piece of writing and, where relevant, to find a news angle or a brilliant hook.

Columnist of the Year (Broadsheet and Tabloid)

For columnists across all topics, styles and channels. The winner will be a writer who is a must-read, with a distinctive style and the ability to provoke debate and change perceptions among readers.

Critic of the Year

This category is open to reviews and criticism across any area of journalism – from theatre, music and others cultural forms to food, motoring or technology. The winner will be a writer who can enlighten, entertain and bring knowledge and substance to their work.

Feature Writer of the Year (Broadsheet and Tabloid)

This award covers all forms of long-form journalism, from colour writing to news analysis, background pieces or profiles. Judges will look for an ability to impart original insight and key information as well as the ability to entertain and impress through quality writing.

News Reporter of the Year

This award recognises excellence in reporting. The winner will demonstrate a track record of breaking exclusives, expertly researched stories and quality writing. Tenacity, flair and investigative skill will all score highly.

Photographer of the Year

This category is open to news or features photographers. Judges will be looking for versatility in style and subject matter, technical skills and the ability to capture images that stand out from the pack.

Sports Photographer of the Year

This category is open to sports photographers. Judges will be looking for versatility in style and subject matter, technical skills and the ability to capture images that stand out from the pack.

Cartoonist of the Year

Open to pocket cartoons strips, caricatures, political cartoons and illustrations. Judges will look for cartoons that stand out from the crowd and are relevant to the context they appear in, be they illuminating the news agenda or adding colour to features.

TEAM AWARDS

Investigation of the Year

This award goes to a body of work that lifts the lid on an important, shocking or under-reported topic. It is open to either individuals or teams, across either a single article or multiple articles, with an emphasis on exclusivity, impact and investigative ability.

Scoop of the Year

This category is open to stories, or multiple stories, on a topic that draws the envy of the rest of the journalistic profession. It can be entered by individuals or teams, with judges looking for exclusivity and impact above all else.

News Website of the Year

Judges will examine all aspects of a news website, either associated with a print publication or a standalone digital brand. They will be looking for strong presentation, innovation across both content and technology, and the depth and originality of digital coverage, as well as user experience.

News Podcast of the Year

This award is open to podcasts covering news, politics or current affairs, whether associated with a print brand or a standalone entity. Judges will look for quality of presentation, originality of content, knowledge of presenters and correspondents, and an ability to understand and connect with the audience.

TEAM AWARDS (CONT.)

News App of the Year

This award is open to apps covering news, politics or current affairs, whether associated with a print brand or a standalone entity. Judges will look for quality of presentation, originality of content, knowledge of presenters and correspondents, and an ability to understand and connect with the audience.

Supplement of the Year

This award is open to any publication published as part of a newspaper, at any regularity and in any format. Judges will look at quality of content, use of design and photography and readability, as well as suitability of content for the target audience, brand and alignment with the broader parent publication.

Front Page of the Year (Broadsheet and Tabloid)

An award celebrating the most memorable and impactful front page published in print during the eligibility period. Judges will look for originality, clarity and most of all immediate impact.

Campaign of the Year

This award is open to all titles, and can be entered by individuals or teams. It celebrates campaigns that capture the nation's attention and achieve tangible results. Judges will be looking for the importance of the cause, the originality of the approach and the end result.

Excellence in Diversity Award

An award celebrating a news brand that is committed to diversity and inclusion, both in its approach to editorial recruitment and talent management and in its editorial output. Entrants for this award should provide examples of journalism which has played a significant role in creating awareness of issues of diversity in the UK, be this through news reports, campaigns, features or interviews. They should also provide evidence of a commitment to diversity in the newsroom, including initiatives that impact on recruitment, retention, talent management and representation. Judges will be looking for evidence of a senior-level commitment to diversity and a coordinated attempt to demonstrate it through both editorial and employment practices, as well as evidence of its impact.

ORGANISATIONS AWARD

Newspaper of the Year (Daily and Sunday)

An award for the newspaper that has made the most impact and provided the most high-quality, original and innovative coverage of events during the eligible period. This award is open to both daily and Sunday papers, and will be judged on the quality not just of front page stories or scoops but on coverage of news, foreign affairs, business, sport and lifestyle, with attention paid to quality of features and supplements as well as design and use of photography and a distinct and successful digital strategy encompassed by a thriving website.